



CYPRESS Group

-Luxury Lifestyle Event on January 18-20

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Cypress Group Bringing Luxury Lifestyle

Cypress Group is well-known for providing a new stage of lifestyle living. Our Group strives to bring in Western high-end luxury lifestyle to Asia in order to satisfy our clients' needs. Between January 18-20, Cypress Group and other luxury brands around the world have organized a series of events in Hong Kong.



January 18 Private Event at 39 Conduit Road

On January 18, 2011, Cypress together with Henderson Land, Emperor Watch and Jewellery, Belgravia Gallery (London), and Steinway Lyngdorf (Denmark) held a private party at 39 Conduit Road (one of the well-known luxury properties in Hong Kong developed by Henderson Land). Tycoons, entrepreneurs, and celebrities were invited and attended the dazzling party to discover the new luxury lifestyle at 39 Conduit Road. The party was successfully emceed by Ms. Rabee Yeung (the second winner from Miss Hong Kong 2003). At the party, Emperor Watch and Jewellery also organized an eye catching jewellery catwalk show performed by Ms. Carrie Lam (the third winner from Miss Hong Kong 2005) and other professional foreign models. Yet, guests were amazed by the British Royal Art Collection by Queen Victoria and Prince Charles showcased at the party, which provided by the Belgravia Gallery. In order to provide an extraordinary audio experience to the guests, Steinway Lyngdorf demonstrated its latest music system, the S-Series, at the party and its signature music system, the Model D. All the luxury brands showcased at the party seamlessly grouped together and formed a single luxury showcase at 39 Conduit Road.





January 19 Belgravia Gallery Launch at the British Consulate- General Hong Kong

In collaboration with Cypress Group, Belgravia Gallery was officially launched at the British Consulate- General Hong Kong on January 19, 2011. With experience and contacts throughout Asia, Europe, and the United States, they are pleased to offer art advisory services to private and corporate clients looking for works by established or emerging international artists. Ms. Anna Hunter, founder of Belgravia Gallery, successfully brought the Royal Art Collection from the United Kingdom to Asia with the support of Mr. Andrew Seaton, the British Consul General in Hong Kong.

January 20 House No. 93 Show flat Launch at the Beverly Hills

On January 20, 2011, Cypress and Henderson Land proudly announced the completion and launch of a show house at the Beverly Hills developed by Henderson Land in Tai Po. The project was announced to major medias in Hong Kong. To create an exceptional experience, Mr. Ranjit Wijedasa, Vice President (Sales & Operations, Asia Pacific) of Steinway Lyngdorf, demonstrated the signature Model D Music System, at the show house. Followed by the Press Conference, the newly design show house was open to public. The new show house, No. 93 House at the Beverly Hills, was furnished with 120 pieces of B & B Italia's furniture and art pieces from the Belgravia Gallery, which gives a new modern luxury atmosphere to the design.

“We are not in the business of selling properties. We are here to offer a new way of living.” In the future, Cypress will continue to offer our clients the luxury lifestyles and deliver them the novel exceptional living experiences.



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